

Product Designer

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Experience

Bullhorn / UX Designer

February 2022 - Present // Remote

Worked with UX design team members to manage product styles across a suite of products built on different frameworks. Collaborated with distributed cross-functional team members to develop roadmap and help create new features. Regularly meet with customers to better understand their needs and get input on new features in early-development.

Helped lead design of new features like dashboards for the Analytics tool or search/filter updates in the core product and other updates to admin tools through research and validation.

Able / Product Designer

January 2020 - February 2022 // Cleveland, OH

Developed style and component guidelines for the existing core product that allowed recruiters to better track their applicants. Worked with product owner and VP of Product to create and validate new designs. This included an emphasis on mobile for consumer-facing designs while being more desktop oriented for client-facing UIs.

Created and presented white-label versions of product for client previews. Developed front-end website for support portal built on Freshdesk. Led rebrand of product from Employstream to Able including updates to HTML/CSS. Assisted in second rebrand design prior to acquisition where I collaborated with a new team on the future direction of product and currently implemented processes.

Tracker Management Systems / Web Designer

November 2017 - January 2020 // Independence, OH

Managed the marketing and design for all products which focused around business management for towing. Worked to establish brand guidelines through the creation of a style guide and later design system for core products. Produced digital content including animation for the website/social media, and created UI for mobile/web products and webpages.

Often spent days working with AdobeCS to create product mockups then using HTML/CSS to implement those designs as well as to create marketing emails and landing pages.

Education

The Ohio State University

August 2013 - May 2017 // Columbus, OH

BA Communication / New Media & Technology
Minor / Design

Mayfield High School

August 2009 - June 2013 // Mayfield Heights, OH

Skills

Design

User-Centered Design, Personas, Task Diagrams, UX Research (Survey, Card Sorting, A/B, Interview), Design Tokens, Design System Management, Website Architecture, Usability Testing, Responsive Web Design, Prototyping, Stop-Motion & Animation

Tools

Figma, Sketch, Invision, AdobeXD, Adobe Photoshop, Illustrator After Effects, Premiere Pro LottieFiles

Code

HTML/CSS, Bootstrap
Vanilla JS
Wordpress/PHP